

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

National Media
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Upton for All of Us	Invoice #	210829-2
Product	MI-6	Invoice Date	10/21/12
Estimate Number	3293	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WOOD	Order #	210829
Account Executive	Petry Philadelphia	Alt Order #	6859678
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/29/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406
		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/01/12 to 10/07/12	4x	MTWTF--				
	WOOD			M	10/01/12	:30	5:22 AM	UP1204TVH	\$150.00		4
	WOOD			W	10/03/12	:30	5:24 AM	UP1204TVH	\$150.00		3
	WOOD			Th	10/04/12	:30	5:49 AM	UP1204TVH	\$150.00		2
	WOOD			F	10/05/12	:30	5:13 AM	UP1204TVH	\$150.00		1
2	WOOD	5am Daybreak	5a-6am		to						
					10/08/12 to 10/14/12	4x	MTWTF--				
	WOOD			M	10/08/12	:30	5:10 AM	UP1204TVH	\$150.00		2
	WOOD			Tu	10/09/12	:30	5:00 AM	UP1204TVH	\$150.00		4
	WOOD			Th	10/11/12	:30	5:00 AM	UP1204TVH	\$150.00		1
	WOOD			F	10/12/12	:30	5:20 AM	UP1204TVH	\$150.00		3
3	WOOD	5am Daybreak	5a-6am		to						
					10/15/12 to 10/21/12	1x	M-----				
	WOOD			M	10/15/12	:30	5:49 AM	UP1204TVH	\$150.00		1
4	WOOD	6am Daybreak	6-7a		to						
					10/01/12 to 10/07/12	4x	MTWTF--				
	WOOD			M	10/01/12	:30	6:46 AM	UP1204TVH	\$400.00		1
	WOOD			W	10/03/12	:30	5:59 AM	UP1204TVH	\$400.00		4
	WOOD			Th	10/04/12	:30	6:23 AM	UP1204TVH	\$400.00		2
	WOOD			F	10/05/12	:30	6:16 AM	UP1204TVH	\$400.00		3
5	WOOD	6am Daybreak	6-7a		to						
					10/08/12 to 10/14/12	4x	MTWTF--				
	WOOD			M	10/08/12	:30	6:29 AM	UP1204TVH	\$400.00		1
	WOOD			Tu	10/09/12	:30	6:18 AM	UP1204TVH	\$400.00		2
	WOOD			W	10/10/12	:30	6:38 AM	UP1204TVH	\$400.00		3
	WOOD			F	10/12/12	:30	6:12 AM	UP1204TVH	\$400.00		4
6	WOOD	6am Daybreak	6-7a		to						
					10/15/12 to 10/21/12	1x	M-----				
	WOOD			M	10/15/12	:30	6:48 AM	UP1204TVH	\$400.00		1

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		Invoice Period	10/01/12 - 10/15/12

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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/29/12 - 10/15/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	226
Special Handling		Product Code	406

Agency Ref	IN302/SP102/SP1137/AL
Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	4x	MTWTF--				
	WOOD			M	10/01/12	:30	7:59 AM	UP1204TVH	\$650.00		1
	WOOD			Tu	10/02/12	:30	8:58 AM	UP1204TVH	\$650.00		2
	WOOD			W	10/03/12	:30	7:23 AM	UP1204TVH	\$650.00		3
	WOOD			Th	10/04/12	:30	7:29 AM	UP1204TVH	\$650.00		4
8	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	4x	MTWTF--				
	WOOD			M	10/08/12	:30	8:40 AM	UP1204TVH	\$650.00		4
	WOOD			Tu	10/09/12	:30	7:58 AM	UP1204TVH	\$650.00		1
	WOOD			W	10/10/12	:30	8:27 AM	UP1204TVH	\$650.00		2
	WOOD			F	10/12/12	:30	6:58 AM	UP1204TVH	\$650.00		3
9	WOOD	Today Show	658-9a		to						
					10/15/12 to 10/21/12	1x	M-----				
	WOOD			M	10/15/12	:30	7:22 AM	UP1204TVH	\$650.00		1
10	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	4x	MTWTF--				
	WOOD			M	10/01/12	:30	12:57 PM	UP1204TVH	\$225.00		3
	WOOD			Tu	10/02/12	:30	12:56 PM	UP1204TVH	\$225.00		4
	WOOD			W	10/03/12	:30	12:53 PM	UP1204TVH	\$225.00		1
	WOOD			Th	10/04/12	:30	12:19 PM	UP1204TVH	\$225.00		2
11	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	4x	MTWTF--				
	WOOD			M	10/08/12	:30	12:54 PM	UP1204TVH	\$225.00		4
	WOOD			W	10/10/12	:30	12:23 PM	UP1204TVH	\$225.00		3
	WOOD			Th	10/11/12	:30	12:49 PM	UP1204TVH	\$225.00		2
	WOOD			F	10/12/12	:30	12:18 PM	UP1204TVH	\$225.00		1
12	WOOD	News 8 @ Noon	12-1p		to						
					10/15/12 to 10/21/12	1x	M-----				
	WOOD			M	10/15/12	:30	12:28 PM	UP1204TVH	\$225.00		1

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		Agency Ref	IN302/SP102/SP1137/AL
		Advertiser Ref	IN16589

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/01/12 to 10/07/12	3x	MTWTF--					
	WOOD			M	10/01/12	:30	5:41 PM	UP1204TVH	\$675.00		1
	WOOD			Tu	10/02/12	:30	5:42 PM	UP1204TVH	\$675.00		3
	WOOD			F	10/05/12	:30	5:41 PM	UP1204TVH	\$675.00		2
14	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/08/12 to 10/14/12	3x	MTWTF--					
	WOOD			M	10/08/12	:30	5:53 PM	UP1204TVH	\$675.00		2
	WOOD			Tu	10/09/12	:30	5:48 PM	UP1204TVH	\$675.00		1
	WOOD			W	10/10/12	:30	5:41 PM	UP1204TVH	\$675.00		3
15	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/15/12 to 10/21/12	1x	M-----					
	WOOD			M	10/15/12	:30	5:48 PM	UP1204TVH	\$675.00		1
16	WOOD	M-F News 8 @6p	6-630p		to						
				10/01/12 to 10/07/12	4x	MTWTF--					
	WOOD			M	10/01/12	:30	6:10 PM	UP1204TVH	\$1,125.00		3
	WOOD			Tu	10/02/12	:30	6:23 PM	UP1204TVH	\$1,125.00		2
	WOOD			Th	10/04/12	:30	6:22 PM	UP1204TVH	\$1,125.00		4
	WOOD			F	10/05/12	:30	6:20 PM	UP1204TVH	\$1,125.00		1
17	WOOD	M-F News 8 @6p	6-630p		to						
				10/08/12 to 10/14/12	4x	MTWTF--					
	WOOD			M	10/08/12	:30	6:29 PM	UP1204TVH	\$1,125.00		3
	WOOD			W	10/10/12	:30	6:09 PM	UP1204TVH	\$1,125.00		1
	WOOD			Th	10/11/12	:30	6:29 PM	UP1204TVH	\$1,125.00		4
	WOOD			F	10/12/12	:30	6:18 PM	UP1204TVH	\$1,125.00		2
18	WOOD	M-F News 8 @6p	6-630p		to						
				10/15/12 to 10/21/12	1x	M-----					
	WOOD			M	10/15/12	:30	6:20 PM	UP1204TVH	\$1,125.00		1
19	WOOD	Inside Edition	7-730p		to						
				10/01/12 to 10/07/12	4x	MTWTF--					

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Estimate Number	3293	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WOOD	Order #	210829
Account Executive	Petry Philadelphia	Alt Order #	6859678
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	Inside Edition	7-730p		to						
	WOOD			M	10/01/12	:30	7:28 PM	UP1204TVH	\$450.00		1
	WOOD			W	10/03/12	:30	7:21 PM	UP1204TVH	\$450.00		4
	WOOD			Th	10/04/12	:30	7:13 PM	UP1204TVH	\$450.00		3
	WOOD			F	10/05/12	:30	7:20 PM	UP1204TVH	\$450.00		2
20	WOOD	Inside Edition	7-730p		to						
				10/08/12 to 10/14/12	4x		MTWTF--				
	WOOD			Tu	10/09/12	:30	7:27 PM	UP1204TVH	\$450.00		4
	WOOD			W	10/10/12	:30	7:28 PM	UP1204TVH	\$450.00		2
	WOOD			Th	10/11/12	:30	7:11 PM	UP1204TVH	\$450.00		3
	WOOD			F	10/12/12	:30	7:26 PM	UP1204TVH	\$450.00		1
21	WOOD	Inside Edition	7-730p		to						
				10/15/12 to 10/21/12	1x		M-----				
	WOOD			M	10/15/12	:30	7:26 PM	UP1204TVH	\$450.00		1
22	WOOD	Friday 8-9p	8-9p		to						
				10/01/12 to 10/07/12	1x		----F--				
	WOOD			F	10/05/12	:30	8:20 PM	UP1204TVH	\$750.00		1
				10/08/12 to 10/14/12	1x		----F--				
	WOOD			F	10/12/12	:30	8:46 PM	UP1204TVH	\$750.00		2
23	WOOD	Football Night in America	7-8p		to						
				10/08/12 to 10/14/12	1x		-----S				
	WOOD			Su	10/14/12	:30	7:29 PM	UP1204TVH	\$500.00		1
25	WOOD	Football Night in America	7-8p		to						
				10/01/12 to 10/07/12	1x		-----S				
	WOOD			Su	10/07/12	:30	7:18 PM	UP1204TVH	\$500.00		1
26	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/01/12 to 10/07/12	5x		MTWTF--				
	WOOD			M	10/01/12	:30	11:15 PM	UP1204TVH	\$900.00		3
	WOOD			Tu	10/02/12	:30	11:25 PM	UP1204TVH	\$900.00		2

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26	WOOD	M-F News 8 @ 11	11-1135p		to						
	WOOD			W	10/03/12	:30	11:34 PM	UP1204TVH	\$900.00		1
	WOOD			Th	10/04/12	:30	11:23 PM	UP1204TVH	\$900.00		4
	WOOD			F	10/05/12	:30	11:19 PM	UP1204TVH	\$900.00		5
27	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/08/12 to 10/14/12	5x	MTWTF--					
	WOOD			M	10/08/12	:30	11:20 PM	UP1204TVH	\$900.00		3
	WOOD			Tu	10/09/12	:30	11:25 PM	UP1204TVH	\$900.00		2
	WOOD			W	10/10/12	:30	11:20 PM	UP1204TVH	\$900.00		4
	WOOD			Th	10/11/12	:30	11:15 PM	UP1204TVH	\$900.00		5
	WOOD			F	10/12/12	:30	11:12 PM	UP1204TVH	\$900.00		1
28	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/15/12 to 10/21/12	1x	M-----					
	WOOD			M	10/15/12	:30	11:22 PM	UP1204TVH	\$900.00		1
29	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/01/12 to 10/07/12	5x	MTWTF--					
	WOOD			M	10/01/12	:30	12:32 AM	UP1204TVH	\$300.00		4
	WOOD			Tu	10/02/12	:30	11:47 PM	UP1204TVH	\$300.00		1
	WOOD			W	10/03/12	:30	12:09 AM	UP1204TVH	\$300.00		5
	WOOD			Th	10/04/12	:30	11:46 PM	UP1204TVH	\$300.00		2
	WOOD			F	10/05/12	:30	12:08 AM	UP1204TVH	\$300.00		3
30	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/08/12 to 10/14/12	5x	MTWTF--					
	WOOD			M	10/08/12	:30	11:47 PM	UP1204TVH	\$300.00		1
	WOOD			Tu	10/09/12	:30	12:31 AM	UP1204TVH	\$300.00		3
	WOOD			W	10/10/12	:30	12:30 AM	UP1204TVH	\$300.00		2
	WOOD			Th	10/11/12	:30	12:30 AM	UP1204TVH	\$300.00		5
	WOOD			F	10/12/12	:30	12:01 AM	UP1204TVH	\$300.00		4
31	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/15/12 to 10/21/12	1x	M-----					

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31	WOOD	Tonight Show w/ Leno	1135-1235a		to						
	WOOD			M	10/15/12	:30	12:30 AM	UP1204TVH	\$300.00		1
32	WOOD	NFL Football	8-1130p		to						
					10/01/12 to 10/07/12	1x	-----S				
	WOOD			Su	10/07/12	:30	8:20 PM	UP1204TVH	\$1,500.00		1

Aired Spots **88**

<u>Gross Total</u>	\$48,925.00	
<u>Agency Commission</u>	\$7,338.75	
<u>Net Amount Due</u>	\$41,586.25	<u>Payment Terms 30 Days</u>

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